

**Canadian**  
Home Builders'  
Association



Association  
**canadienne**  
des constructeurs  
d'habitations

## **NEWS RELEASE**

### **CHBA NAMES FINALISTS FOR NATIONAL SAM AWARDS**

**OTTAWA - December 13, 2004** - The Canadian Home Builders' Association (CHBA) is pleased to announce the finalists for the 2004 National SAM Awards - Presented by American Standard.

The National SAM Awards celebrate excellence in new homes and renovation design, innovative technology and construction techniques, outstanding presentation, and marketing and sales activities across Canada.

Twenty-two National SAM Awards will be presented at the CHBA's National Conference on March 5, 2005 in St. John's, Newfoundland & Labrador. CHBA President Mary Lawson said that winning a National SAM is a real honour and distinction.

"For a new home builder or renovator to receive recognition from business colleagues is indeed an extraordinary achievement!" declared Ms. Lawson. "The outstanding quality of all submissions from across Canada challenges the judges more every year. To be among the finalists is indeed an honour to be extremely proud of."

National SAM Awards are offered in the following categories (number of awards in category): New Home Awards (8), Home Renovation Awards (4), Marketing Awards (6), the Marketing Excellence Award, the Community Development Award, the American Standard Award of Sales Excellence, and the Grand SAM Award. The Grand SAM Award will be presented to the new home builder member who best combined excellence in both the building and marketing of a single project.

A listing of all of the National SAM Award finalists and breakdown of the individual categories is attached.

#### **About the Canadian Home Builders' Association**

The Canadian Home Builder's Association (CHBA) is the voice of the residential construction industry in Canada representing more than 7,000 member firms across Canada. Membership comprises new home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other professionals in the housing sector.

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**FINALISTS FOR THE 2004 NATIONAL SAM AWARDS  
– PRESENTED BY AMERICAN STANDARD –**

**NEW HOME AWARDS ( PRODUCTION HOMES) - SINGLE DETACHED HOME UNDER 1,500 SQUARE FEET**

Doug Tarry Limited, St. Thomas, ON “The Newcastle, Condo Model Home”  
Innovations by Jayman, Calgary, AB “The Verve”  
Rawlings Homes, London, ON “Woodbury Grove”  
Zavarella Construction Ltd., Brantford, ON “The Banff Model”  
Zavarella Construction Ltd., Brantford, ON “The Kaar”

**NEW HOME AWARDS (PRODUCTION HOMES) - SINGLE DETACHED HOME BETWEEN 1,500 TO 2,200 SQUARE FEET**

Doug Tarry Limited, St. Thomas, ON “The Trillum”  
Jayman Master Builder Inc., Calgary, AB “The Foothills”  
Portrait Homes Ltd., Richmond, BC “Silver Ridge ‘A’ Plan”  
Rawlings Homes, London, ON “The Seville”  
Schuit Homes Inc., Brantford, ON “Dufferin Model”

**NEW HOME AWARDS (PRODUCTION HOMES) - SINGLE DETACHED HOME OVER 2,200 SQUARE FEET**

Albi Homes Ltd, Calgary, AB “The Castlewood”  
Albi Homes Ltd, Calgary, AB “Verona”  
Holitzner Homes, Ottawa, ON “The Chelsea Model”  
Jayman Master Builder Inc., Edmonton, AB “Summerside - The Manhattan”  
Reid’s Heritage Homes Ltd., London, ON “Wheatley”

**NEW HOME AWARDS ( CUSTOM HOMES) - SINGLE DETACHED HOME UNDER 2,000 SQUARE FEET**

Albi Homes Ltd, Calgary, AB “Zurawell Residence”  
Beattie Homes, Calgary, AB “The Kaminsky Residence”  
ERCO Developments Inc., St. John’s, NL “Dream Home”  
Gordon Tobey Developments Ltd., Brighton, ON “Goodfellow Residence”  
Whitestone Developments Ltd., Dartmouth, NS “The Parkview”

**NEW HOME AWARDS (CUSTOM HOMES) - SINGLE DETACHED HOME BETWEEN 2,000 TO 3,500 SQUARE FEET**

Burke Perry Master Builder Inc., Edmonton, AB “Trageser Residence”  
Carriage Custom Homes, Edmonton, AB “The Monet”  
Homes by Avi, Edmonton, AB “Brickyard-Munroe”  
Morrison Homes, Calgary, AB “Heath Residence”  
Rawlings Homes, London, ON “Church Residence”

**NEW HOME AWARDS (CUSTOM HOMES) - SINGLE DETACHED HOME OVER 3,500 SQUARE FEET**

C S Bachly Builders Limited, Bolton, ON “The Balsam”  
Cochren Homes Limited, Oakville, ON “Daymond Residence”  
Quiniscoe Homes Ltd., Invermere, BC “Shaunessy Residence”  
Thistlewood Timberframe Homes, Markdale, ON “Tall Grasse Pointe”  
Whitehall Homes & Construction Ltd., Toronto, ON “Merskey Residence”

#### NEW HOME AWARDS – MULTI-FAMILY HOUSING PROJECT FOUR (4) STOREYS OR LESS

Homes by Avi, Calgary, AB “Everstone Garden Duplexes”  
Jayman Master Builder, Calgary, AB “The Versailles”  
Morrison Homes, Calgary, AB “Villas at Lott Creek Grove - Turnberry II”  
Schuit Homes Inc., Burlington, ON “Heritage Gardens Condominiums, Unit 2”  
Stone Creek Properties, Calgary, AB “Cedarstone Place”

#### NEW HOME AWARDS – MULTI-FAMILY HOUSING PROJECT OVER FOUR (4) STOREYS

Concert Real Estate Corporation, Vancouver, BC “Alvar”  
Concert Real Estate Corporation, Vancouver, BC “StoneCliff”

#### COMMUNITY DEVELOPMENT AWARD

Corlon Properties Inc., London, ON “Neighbourhoods of Sunningdale”  
Hopewell Residential Communities, Calgary, AB “Copperfield”  
Kettle Valley Development, Kelowna, BC “Village of Kettle Valley”  
Mattamy Homes, Oakville, ON “Cornell”  
Mission Shores Developments Ltd., Kelowna, BC “Mission Shores”

#### HOME RENOVATION AWARDS – KITCHEN

BDR Artisan Construction Inc., Vancouver, BC “English Bluff - Kitchen”  
Cochren Homes Limited, Oakville, ON “Sammons Residence”  
North Ridge Development Corp., Saskatoon, SK “Kitchen Reno”  
Superior Cabinets, Edmonton, AB “Roberta & Garth Materie”  
T.Q. Construction Ltd., Burnaby, BC “Angus Drive”

#### HOME RENOVATION AWARDS – ANY ROOM

Cochren Homes Limited, Oakville, ON “Wilson Residence”  
G.E. Miller Builder & Contractor Inc., Victoria, BC “Marlies Retreat”  
G.E. Miller Builder & Contractor Inc., Victoria, BC “Master Ensuite”  
Mac Renovations, Victoria, BC “Hicks Bathroom”  
T.Q. Construction Ltd., Burnaby, BC “Angus Drive - Master Ensuite”

#### HOME RENOVATION AWARDS – ADDITION

Ackard Contractors Ltd., Edmonton, AB “Hobart Residence”  
Cochren Homes Limited, Oakville, ON “Short Residence”  
Normerica Authentic Post & Beam Homes, Gormley, ON “DCM Addition - Great Room”  
Normerica Authentic Post & Beam Homes, Gormley, ON “Jonas Addition”

#### HOME RENOVATION AWARDS – WHOLE HOUSE

Ackard Contractors Ltd., Edmonton, AB “Capital Hill Residence”  
BDR Artisan Construction Inc., Vancouver, BC “Cornwall”  
BDR Artisan Construction Inc., Vancouver, BC “English Bluff”  
Cochren Homes Limited, Oakville, ON “Cahill Residence”  
Hanley Construction & Renovation Inc., St. John's, NL

**MARKETING AWARDS - BEST PRINT AD**

Adera Development Corp., Vancouver, BC “Solay”  
Albi Homes Ltd., Calgary, AB “Via Bella in Garrison Green”  
Homes by Avi Inc., Calgary, AB “Corporate - Gas Ad”  
Mattamy Homes, Oakville, ON “Gossip”  
Stone Creek Properties Inc., Calgary, AB “SilverTip Resort”

**MARKETING AWARDS - BEST DIRECT MAIL PROMOTION**

Albi Homes Ltd., Calgary, AB  
Concert Real Estate Corporation, Vancouver, BC “Alvar”  
Concert Real Estate Corporation, Vancouver, BC “StoneCliff”  
Sabal Crafted Homes, Calgary, AB  
Sabal Crafted Homes, Calgary, AB

**MARKETING AWARDS - BEST WEBSITE**

Baywood Homes, Toronto, ON  
Concert Real Estate Corporation, Vancouver, BC “StoneCliff”  
North Ridge Development Corporation, Saskatoon, SK “The Landing”  
Prestige Homes, Sussex, NB  
Reid’s Heritage Homes Ltd., London, ON “Talbot Village”

**MARKETING AWARDS - BEST PROJECT SIGNAGE AND LOGO**

Adera Development Corp., Vancouver, BC “Journey”  
Adera Development Corp., Vancouver, BC “Solay”  
Concert Real Estate Corporation, Vancouver, BC “StoneCliff”  
North Ridge Development Corp., Saskatoon, SK “The Landing”  
Portrait Homes Ltd., Richmond, BC “Silver Ridge”

**MARKETING AWARDS - BEST BROCHURE/KIT**

Concert Real Estate Corporation, Vancouver, BC “StoneCliff”  
Hopewell Residential Communities, Calgary, AB “Creekside”  
Portrait Homes Ltd., Richmond, BC “Silver Ridge”  
Starward Homes, Hamilton, ON “Landscapes”  
Stone Creek Properties Inc., Calgary, AB “SilverTip Resort”

**MARKETING AWARDS - BEST SALES OFFICE**

Adera Development Corp., Vancouver, BC “Journey”  
Adera Development Corp., Vancouver, BC “Reflections”  
Concert Real Estate Corporation, Vancouver, BC “Alvar”  
Concert Real Estate Corporation, Vancouver, BC “StoneCliff”  
Reid’s Heritage Homes Ltd., London, ON “Talbot Village”

MARKETING EXCELLENCE AWARD

Albi Homes Ltd., Calgary, AB “Via Bella in Garrison Green”  
Concert Real Estate Corporation, Vancouver, BC “Alvar”  
Concert Real Estate Corporation, Vancouver, BC “StoneCliff”  
Mattamy Homes, Oakville, ON “Cornell”  
Reid’s Heritage Homes Ltd., London, ON “Talbot Village”

AMERICAN STANDARD AWARD OF SALES EXCELLENCE

Tanyalie Charles, Avalon Master Builder, Red Deer, AB  
Mark Evans, Home by Avi, Calgary, AB  
David Leatherdale, North Ridge Development Corp., Saskatoon, SK  
Carroll Udy, North Ridge Development Corp., Saskatoon, SK  
Johannes Van Leenen, Jayman Master Builder, Calgary, AB

GRAND SAM AWARD

Concert Real Estate Corporation, Vancouver, BC “StoneCliff”  
Portrait Homes Ltd., Richmond, BC “Silver Ridge”  
Reid’s Heritage Homes, London, ON “Talbot Village”